

## SEO keyword planning

There is a well known old saying:

May your God give you the courage to change the things you can  
The serenity to accept the things you can't  
And the wisdom to know the difference!

“What’s this got to do with SEO?” you may well ask.

Well there is an SEO parallel to this, so to paraphrase:

May you have the knowledge, skills and time (or use ours) to focus on the keywords you can  
realistically achieve success with  
The serenity to accept that some keywords may be beyond practical reach  
And use our wisdom and tools to know the difference!

Submit your enquiry to us to begin [the process of finding effective keywords](#) ...