

## Telesales - lead generation - appointment booking

Implementing plans at a tactical level often requires deployment of extra or specialised resources, especially around a time of increased activity such as new business or product launch, exhibition follow up, or similar.

Wearing The Hat can provide telesales resources to generate appointments for the sales team - in fact we can also be your sales team using our Outsourced Sales Delivery service.

We can work from a list provided by you, help source business lists that match your criteria, or, as a research activity, generate a bespoke list to meet your needs.

Please submit an enquiry for more details and a no obligation discussion of your needs.